Our program will give you the skills you need to succeed in the exciting hospitality & tourism industry in positions such as:

- Hotel management
- Restaurant management
- Country club management
- Convention/Event planning
- Corporate travel management
- Catering management

Your skills can be used in:

- Cruise lines
- Sports and entertainment venues
- Convention and visitors' bureaus
- Corporate travel departments
- Convention centers
- Recreational facilities

TSU's faculty has top industry experience and you will learn in both classroom and hands-on field experience. Our program will prepare you to be the best to succeed in this dynamic and exciting industry.





Industry Trends

- A great opportunity lies ahead, with research data showing that propensity to travel in the next 12 months is at its highest as many countries role back COVID testing and quarantine for fully vaccinated travelers to enter their destinations.
- Hotels have changed the way they do business in response to the pandemic, travelers reported the three top factors that made them more comfortable when staying in a hotel: contactless payments, digital room keys, and digital messaging services.
- The robots are coming, expect room service deliveries from robots and along the corridors to answer questions

Significant Role of Hospitality and Related Sectors in Local Economy

- Nashville is a top 25 market in the hospitality sector.
- The presence of the large music industry and two national professional sports organizations attract many tourists and generate many events.
- The hospitality industry is an important part of the Nashville economy.

How Our Program Is Unique

- Our diverse faculty has unique industry experience.
- Guest speakers will add their experiences to your education.
- An intensive internship program will give you on-the-job experience.

Industry Support

- The Grand Hyatt
- Nashville Convention Center
- Loews Vanderbilt Plaza Hotel
- Marriott Hotels
- Omni Hotels & Resorts
- Westin Hotels & Resorts
- Gaylord Opryland Resort & Convention Center
- W Nashville Hotel
- The Four Seasons
- Nashville International Airport
- Airlines
- Tennessee Hospitality and Tourism Association



Business Core Courses

Lower Division

MGMT 1010: Intro to Bus. & Economics
ECON 2010/2020: Principles of Economics I & II
ACCT 2010/2020: Principles of Accounting I & II
ECON 2040: Statistical Analysis I
BISI 2150: Microcomputer Applications

Upper Division

BISE 3150: Business Communications
BISI 3230: Business Information Systems
BLAW 3000: Legal Environment of Business
FINA 3300: Business Finance
ECON 3050: Quantitative Methods
MGMT 3010: Management and Org. Behavior
MGMT 3020: Operations Management
MKTG 3010: Basic Marketing
MGMT 4500: Business Strategy and Policy

BADM-Hospitality Concentration

HTMG 2000 (3) Intro to Hosp & Tour Mgmt
HTMG 3000 (1) Hosp & Tour Prof Skill Develop
MGMT 3100 (3) HR Management
HTMG 3500 (3) Lodging Management
HTMG 3600 (3) Restaurant & Food Serv Mgmt
HTMG 3700 (3) Events Management
HTMG 3800 (3) Hospitality Mkt & Sales Mgmt
MGMT 4020 (3) Quality Management
HTMG 3810 (2) Internship - I
HTMG 4810 (3) Internship – II

Plus one elective from

MKTG 4300 (3) Procurement
MKTG 4050 (3) Consumer Behavior
HTMG 4020 (3) Building and Fac. Mgmt.
HTMG 4200 (3) Food/Beverage Controls
HTMG 4300 (3) Revenue Management
MGMT 4250 (3) Leadership
MGMT 3030 (3) Mgmt. of Service Orgs
MGMT 2050 (3) Introduction to SCM

The College of Business faculty members at TSU all are doctorally qualified, holding Ph.D.'s from well-known institutions such as Case Western Reserve University, Northwestern University, Michigan State University, the University of Arkansas, the University of Texas, Rutgers University, and Clemson University.

You can contact our department:

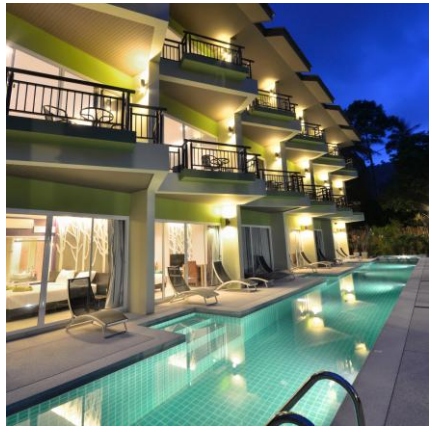
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For more information, please visit:
www.tnstate.edu/businessadmin

Tennessee State University was established in 1912 in Nashville, Tennessee. The University is a comprehensive urban state institution consisting of eight Colleges and Schools.

The College of Business is among the largest academic units on campus, with approximately 1000 undergraduate and graduate students.

TENNESSEE STATE UNIVERSITY
College of Business



Hospitality & Tourism Management Program

DEPARTMENT OF BUSINESS ADMINISTRATION

www.tnstate.edu/busadmin

Bachelor of Business Administration (BBA) degree with a concentration in Hospitality & Tourism Management is offered in the Department of Business Administration at the College of Business of the Tennessee State University (TSU).

The College of Business is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB-International).

AACSB ACCREDITED