



BUILDING JOY INTO HEALING.

2026 – 2030

A strategic vision for the next chapter of the Ryan Seacrest Foundation, strengthening our studios, our people and the systems that sustain them for the patients and families we serve.



OUR MISSION

We create interactive media studios, named Seacrest Studios, in children's hospitals that spark creativity, build confidence and support emotional healing, enriching each child's hospital experience and complementing their care.

16

YEARS BRINGING
JOY INTO PEDIATRIC
HOSPITALS

14

SEACREST STUDIOS
ACROSS THE
COUNTRY

3.4M

PATIENTS + FAMILIES
WITH ACCESS
TO PROGRAMMING
EACH YEAR

4

NEW STUDIOS
PLANNED THROUGH
2031

"The studio is not simply a 'nice-to-have.' It is therapeutic. For our patients, it is one of the most emotionally positive experiences of their hospital journey."

**Luke Morand, Seacrest Studios Media Programs Coordinator
Rady Children's Hospital - Orange County**

What began as a bold idea - placing a broadcast studio inside a children's hospital - has grown into a national network that reaches millions of children each year. That success is worth celebrating. It also demands something new.

THE OPPORTUNITY BEFORE US A PROVEN MODEL, READY TO MATURE.

Seacrest Studios has demonstrated something rare: that creativity and joy are not luxuries inside a hospital — they are medicine. Children who engage with the studio experience measurable improvements in anxiety, participation in care, confidence and coping. Families describe studio moments as among the most meaningful of their child's hospital journey.

But the organization that delivers this impact has outgrown its current infrastructure. The national team operates at high intensity with limited bandwidth. Technology standards vary across studios. Funding models that worked for a network of five studios are insufficient for a network of fourteen and growing.

The 2026–2030 Strategic Plan addresses this directly. It does not reinvent RSF. It builds the structure, stability and shared systems required to sustain what has always made Seacrest Studios extraordinary.

WHAT WE HEARD FROM STAKEHOLDERS:

In 2025, RSF conducted more than 80 stakeholder interviews and surveys, including studio staff, hospital leaders, clinicians, patient families and donors. Four themes rose above all others:



The studio is therapeutic - not supplemental. Every stakeholder group named it as a meaningful part of patient recovery.



Staff are the heart of the model - and the most vulnerable part. Retention, pay equity and career paths must be prioritized.



Technology inequity is real. Older studios are falling behind and the gap is affecting the patient experience.



Measurement matters. Simple data paired with powerful stories will unlock deeper support and long-term sustainability.

"What RSF brings - the combination of entertainment expertise, pediatric understanding and creative energy - is something no hospital can replicate on its own. That's the partnership we need to preserve and strengthen."

Donna Hyland, CEO
Children's Healthcare of Atlanta

THE STRATEGIC SHIFTS FROM MOMENTUM TO DESIGN



From episodic growth to sustainable stewardship. Each studio is a long-term commitment, not a one-time project.



From project-driven fundraising to diversified revenue. Predictable + unrestricted funding supports the entire network - not just the next build.



From informal systems to national infrastructure. Consistent standards, shared playbooks + aligned expectations across all studios.



From founder-centered to shared leadership. Governance, board engagement and organizational capacity built for long-term resilience.



From measured to demonstrated impact. A simple, credible framework that pairs data with the powerful stories already being created every day.



03 OUR STRATEGIC PRIORITIES

FOUR INTEGRATED PILLARS ★ 2026 - 2030

The 2026-2030 Strategic Plan is built around four interconnected priorities. Each one strengthens what Seacrest Studios delivers today while building the capacity and sustainability needed for tomorrow.

1

PATIENT IMPACT

Elevate the quality, consistency and therapeutic value of the Seacrest Studios experience across every location — preserving local creativity while strengthening national standards and support.

2

TECHNOLOGY INNOVATION

Build a modern, equitable technology ecosystem across all studios, eliminating the gap between newer and legacy locations and creating a sustainable lifecycle planning model.

3

CULTURE + CAPACITY

Invest deeply in the people who make the studios extraordinary, creating professional pathways, reducing burnout and building the national infrastructure required for sustainable growth.

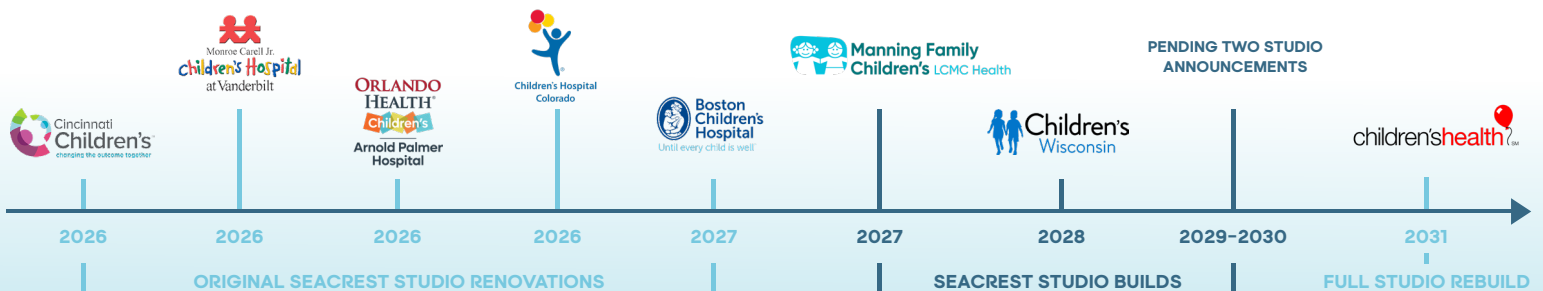
4

DISCIPLINED GROWTH

Build a financially resilient organization through diversified revenue, a strengthened national brand and a disciplined, readiness-based approach to expanding the studio network.



SEACREST STUDIO BUILD + RENOVATION TIMELINE:



04

WHY THIS WORK MATTERS, HOW YOU CAN HELP

THE IMPACT ★ THE NEED ★ THE INVITATION

THE IMPACT

INSIDE THE STUDIO, PATIENTS REMEMBER WHO THEY ARE.

A young patient arrives at the hospital. Inside a Seacrest Studio, something shifts. They pick up a microphone, host a segment, interview a visiting musician and, for the first time in days, they laugh.

That moment - joyful, creative and deeply human - is what the Ryan Seacrest Foundation has been building since 2010. It happens every day across fourteen studios in leading pediatric hospitals, reaching children, adolescents and young adults nationwide.

“These experiences become more memorable to families than the medical milestones themselves. Parents, caregivers and siblings come back years later and still talk about the day their loved one hosted a segment in the studio.”

Becca Wagner, Manager of Creative Arts
Levine Children's Hospital

Research and clinical feedback show these experiences reduce anxiety, improve participation in care and support emotional healing. Hospital partners increasingly view the studios not as a perk, but as a therapeutic asset.

At the same time, patient experience programs are often among the first at risk when hospital budgets tighten. While hospital partners provide essential staffing and integration into care - v flexible, unrestricted funding from RSF ensures these spaces remain active, consistently programmed and accessible despite shifting financial pressures.

The 2026 - 2030 Strategic Plan is designed to protect and expand this impact, ensuring every patient receives a consistent, high-quality experience and that RSF has the systems to sustain it for the next generation.

“This is a moment that calls for partnership. RSF has a proven model, an extraordinary team and a network of hospitals that depend on us to show up with excellence. We are asking you to help us build the foundation that sustains this work for the next decade.”

**MEREDITH SEACREST LEACH, EXECUTIVE DIRECTOR + CEO
RYAN SEACREST FOUNDATION**

THE INVITATION

JOIN US IN BUILDING WHAT'S NEXT

STUDIO MODERNIZATION

Legacy studios are aging. Gifts in this area fund equipment refresh cycles, standardized technology packages and the digital infrastructure that connects studios across the network.

NATIONAL OPERATING CAPACITY

Flexible, unrestricted support funds the national team, programming standards, training infrastructure and the organizational systems that allow every studio to thrive.

STAFF SUSTAINABILITY

Studio staff are the heart of the experience. Support in this area funds professional development, leadership pathways and compensation structures that retain the talented people who bring the studios to life.

MULTI-YEAR COMMITMENTS

Multi-year gifts are among the most impactful ways to support RSF. They enable long-range planning, reduce dependence on year-end fundraising and help build the financial reserves essential to sustainable growth.

Please reach out to the following email address to learn more or to discuss a partnership with the Ryan Seacrest Foundation: contact@ryanseacrestfoundation.org

